Endemic Analyses

The Sciences/Social Sciences
The Humanities

adjective, Also, endemical
1. natural to or characteristic of a specific people or place; native; indigenous:
   endemic folkways; countries where high unemployment is endemic.
Endemic Analysis: Science/Social Science

Structure -- Epstein-Barr

Function -- NMD / Nuclear Pore Complex (structure + function, a pretty normal combination)

System -- Animal Personality / Multiple Signalling (think environment and ecology)

Method -- Geometric Morphometrics / Imaging Clathrin Structures

Process – Nondestructive Testing Concrete Structures

Category/Part-Whole -- Crenarchaea / The Phonetics and Phonology of Chuxnabán Mixe

Discipline-specific Theory –
  ◦ Saving Face on Facebook (impression mgt theory, sociology)
  ◦ Cyber Tools and Virtual Weapons (Freud and Lacan, psychology/behavior)

Gender – How men and women respond to threats to positive face on social media

Culture-based Analysis – Sexting Cyberchildren (anthropology, psychology, law)
Endemic Analysis: Humanities

Symbolic -- Symbols in Vonnegut

Cultural -- Images of Mothers/Daughters in Post-Soviet Prose / To Break Down the Wall

Psychoanalytic -- Grandiosity/Guilt in Conan Doyle

Historical -- Political hegemony and zombies
Emergent Analysis

Applying Concepts
Borrowing Concepts

adjective
1. coming into view or notice; issuing.
2. emerging; rising from a liquid or other surrounding medium.
3. coming into existence, especially with political independence: the emergent nations of Africa.
4. arising casually or unexpectedly.
What is emergent analysis?

The process by which the writer-researcher identifies POVs that reveal a novel perspective on an area of study.

- Applying Discipline-Specific Concept to New Topic
- Borrowing Concepts from Others
Applying discipline-specific ➔ new topic

Researching the Internet -- applying anthropologic concepts of place and time to virtual environments by reviewing 4 ethnographies of cyberspace

Psychology and Social Science of Cyberspace -- applying psychological concepts to understanding how people perceive of cyberspace

Epidemiology of Obesity, Metabolic Syndrome, Kidney Disease -- application of classic epidemiological concepts to "lifestyle" disorders
Borrowing concepts from others

**Green Supply Chain Management** -- application of environmental thinking to supply chain management for purpose of creating cohesion in field

**Fast Zombie/Slow Zombie** -- application of food-chain analysis to understanding zombie movies

**Reflections on Gender and Technology** -- a social sciences-feminist analysis of technology studies

**Gender and CMC** -- application of theoretical literature on face-to-face communication to communication and gender in computer-mediated communication

**Alzheimer's Disease Patients as Zombies** -- application of discourse analysis about AD to reveal negative social stereotypes characterizing AD patients as zombie-like

**Ancient Art versus Modern Aesthetics** -- application of present understanding of human cognition to studies of art history

**Phenomenology: Place, Environment, Architecture** -- the application of philosophical investigation on humanities

**Science Teachers' Conceptions of Science** -- application of history of science to education of science teachers